



# Hyunyeon Choi

Partner

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Ms. Choi has extensive knowledge and experience representing foreign clients, particularly Japanese clients, in Korea. In 2017, she established her own law firm, Choi Hyun Yoon Attorney Office, drawing on her internship experiences at a patent law firm and an accounting firm in Tokyo in 2013 and 2015, respectively. Since then, she has represented various Japanese individuals and companies in Korea.

Ms. Choi possesses considerable expertise in civil and criminal cases, as well as administrative matters, including immigration, visas, and other regulatory issues. She also provides counsel on cross-border contracts between Korean and foreign companies, the establishment of foreign investment enterprises in Korea, labor issues, and other legal matters. With her broad understanding of Japanese culture and her ability to collaborate with other professionals in the field, she strives to provide the best solutions for her clients.

## Education/ Qualification

Admitted to the Korean Bar (4<sup>th</sup> Attorney Bar Exam, 2015)

Yonsei University Law School (2015)

Chung-Ang University Law School (2010)

## Career

GAON LAW GROUP, Partner (2024~Present)

Law Firm LIN (2021~2024)

Choi Hyun Yoon Attorney Office (2016~2021)

Studied at Japan Office of Vasco Da Gama Law Office (2013)

Studied at YUASA and HARA, Japan (2015)

Assessor, Korea Patent Attorneys Association (Present)

Expert, Technology Protection Support Group, Seoul Intellectual Property Center(SBA) (2019~Present)

Technology Protection Expert, Gyeonggi Intellectual Property Center (2019~Present)

Patent Attorney Specialized in Intellectual Property Valuation (2021~Present)

Advisory Committee Member for Damage Assessment Support Group for SME Technology Infringement, Korea

Foundation for Cooperation of Large, Small, and Medium Enterprises and Agriculture and Fisheries (2022~Present)

External Advisory Committee Member, Korea Technology Finance Corporation (2022~Present)

Review Member, 'Medical/Health Ecosystem Creation Project Using Data', Gangwon Province (2022)

Driving Vehicle Information System Establishment Project', Ministry of Land, Infrastructure and Transport (2022~Present)

Advisory Committee Member for Autonomous Cooperative Driving Certification and Management System Operation

and Abnormal Behavior Management Technology Research, Korea Transportation Safety Authority (2022~Present)

## Field of Practice

Corporate Advice / Litigation

Japan : Inheritance of Korean Japanese, international divorce, response to intellectual property infringement, and various civil and criminal lawsuits in Korea

Intellectual property rights, bankruptcy (restructuring)

Foreign Investment Corporation: Consulting on Establishment and Business